



COMPANY PROFILE

# Farz Awal





# About **Farz Awal Co.**

**Fruits and vegetables supplying services on a yearly or monthly quotation price Basis.**

Farz Awal is located in the heart of the Central Fruits and Vegetables Market in Al Safa District, Jeddah, Saudi Arabia. We are well-known wholesalers, distributors, and marketers of premium branded fruits and vegetables in Jeddah, Saudi Arabia. For nearly a decade we have been distributing all kinds of Imported, Local vegetables and Fruits to Five-star Hotels, Resorts, and airline catering.

**We are strongly committed to providing valued customers with high-quality fruits and vegetables.**

Farz Awal Co



# Farz Awal

The company directly imports quality fruits and vegetables from all over the world by air and Sea. All our suppliers of ours are certified producers and growers who meet the highest standards in their respective countries. The company holds a large number of consistent clients in Saudi Arabia with a strong commitment to providing quality to its valuable customers with high-quality fruits. Our experience in handling bulk orders and meeting targets as per the given schedules helps us efficiently meet consumer needs and provide them the quality at a very competitive price.



# Our Vision

To be the most trusted and preferred Saudi Arabia fruit trading business.

Our vision calls for us to earn trust and create value for our key stakeholders:

**Growers:** By enabling their fruits to reach from their farms to different regions in the kingdom of Saudi Arabia.

**Wholesalers:** By ensuring they receive Local, Imported fresh fruits, every day, every time.

**Consumers:** By satiating their taste preferences through a gamut of providing high-quality fruits and vegetable offerings.

**We understand the demands of customers and aim to help them to ensure they receive the best products available in the market with the highest possible levels of service.**



Farz Awal Co

# Our **Mission**

## Mission : 1

Our mission is to supply every one of our customers with the highest quality fruits and vegetables. We aim to source products from every country.

## Mission : 2

We believe that integrity, trustworthiness, and honesty are integral to who we are as a company, and so, we insist that at every stage of what we do.

It is this passion for getting things right and our refusal to compromise on quality that has established our reputation for nearly one decade.





# Our Clients

Farz Awal has been distributing fresh Fruits and Vegetables to our clients for nearly a decade. Our focus has always been the dependable supply of fresh fruits and vegetables to Five Star Hotels, Luxuries Resorts, Lounges, Cafes, Airlines Catering, Multi-specialty Hospitals, Five Star Chain Restaurants, and leading Catering Companies Etc.

## Hotels



## Restaurants



## Lounges & Cafes



# Our Suppliers

***"We believe customer satisfaction begins with the earth. The land from which the grower creates fine brands and fine products that are key to our way of doing business."***

***If you want it, we've got it."***





# Our Products

We achieve our quality through a rigorous selection of farms and partner suppliers who share our vision of affordable quality.

We import quality fruits and vegetables (Such as Fruits:-Apples, Oranges, Lemon, Stone Fruits, Avocados Hass, strawberries, Melons, Grapes, Kiwi, and Mangoes, etc. Vegetables:- Capsicum Red/Yellow, Celery, Leeks, Lettuce Iceberg, Broccoli, Mushrooms, Potato Baby, Tomato cherry, lollo rosso, Lollo Bionda, Asparagus, Zucchini, Kale, Baby Roquette, Baby spinach, Basil leaves, Rosemary Leaves, Thyme, Cress Shiso Mix, Sakura Mix, Edible Flower Etc.)





# Our Facilites

Farz Awal is equipped with a modern cold storage facility. The company has Heavy and Medium delivery vehicles to carry and distribute goods to our customers. We are using very hygienic refrigerated vehicles for supplying highly perishable fruits and vegetables. We insure that all handling is done in a suitable and hygienic procedure. We have no delivery charges.



Imported red and yellow bell pepper



Imported Iceberg lettuce & romaine lettuce



Imported Orange & Pomegranate



Imported Potato & Tomato



Imported Lollo-bando & Herbs

# Our **Process**



## **Collecting**

Collecting fresh vegetables and fruits from our suppliers and certified farms

## **Cold Storage**

Checking and sorting vegetables and fruits and storing them in our Cold Storage

## **processing Orders**

Receiving and processing customer orders according to each customer's preferences

## **Delivered**

After processing, orders are shipped and delivered to each customer according to the time of preference for each customer

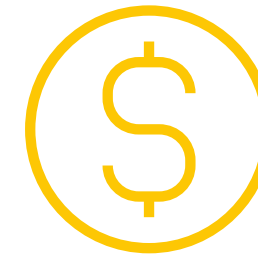


# Why Choose Us?



## Save Time

We save a lot of valuable time for our customers by providing their requirements with high efficiency.



## Cost-Effective

We Allow our customers to lessen operational costs by reducing product supply chains and providing them at the lowest price



## Fresh Products

We provide fresh fruits and vegetables of the highest possible quality through high standards stemming from our understanding of customer requirements.



## Delivery

Free product delivery services to all customers without a minimum order value



## Complete Support

We provide the best customer service and communication with the customer before and after the purchase.



## Made with Love

We love what we do and provide our services to our customers with passion, and this is definitely reflected in the quality of service provided to customers.

Farz Awal Co



قصر مهرة الهندي  
Mohrah Indian Palace  
مطعم مهرة



مطعم سفنتي سفن



لافونتين  
LA FONTAINE

فندق لافنتونين



مطعم سبأ



كافية مانويل

العنبرية  
AL ANBARIYA

مطعم العنبرية

THE  
PREMIER  
LOUNGE

بريمير لاونج



مطعم أبو السيد

# Our Happy Clints



Sheraton  
HOTELS & RESORTS

فندق شيراتون



مطعم تشارلز

the  
COUNTER  
CUSTOM BURGER

مطعم كاوتنر



كافية بينز



مطعم شاورما ستور

NYF  
newyorkfries®

مطعم نيويورك فرايز

فندق إيلاف المشاعر  
ELAF

فندق إيلاف المشاعر



مطعم روسترز

جرام مسالا  
Garam masala

مطعم جرام ماسالا

amara

مطعم أمارا

NOVOTEL  
HOTELS & RESORTS  
جدة تحلية  
JEDDAH TAHLIA

فندق نوفتل

Farz Awal Co

# Contact



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# Thank You

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